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**SOUTHEAST US/JAPAN ASSOCIATION NOW RECRUITING
DELEGATES FOR OCTOBER ANNUAL JOINT MEETING**

Meeting offers Florida delegates an opportunity to establish ties with top government, business and economic development leaders from Japan and seven Southeast U.S. member states – limited space available

Miami, Fla. – September 3, 2010 --- Florida Delegation, Southeast U.S./Japan Association, Inc. (SEUS/Japan) is currently recruiting official Florida delegation members to attend this year's Annual Joint Meeting of SEUS/Japan and Japan U.S./ Southeast Associations in Nashville, TN **October 16-19, 2010**. A limited number of Florida companies can sign up to join the delegation and have the opportunity to meet with top government and business leaders from Japan, Florida and seven member Southeast U.S. states comprising the association.

The governors or other top officials of each the association's eight Southeast member states will participate and head their respective state delegations. Lieutenant Governor Jeff Kottkamp has accepted the invitation to lead the Florida Delegation and four governors from the seven other member states plan to attend, along with senior Japanese officials, including Japan's Ambassador to the U.S., His Excellency Ichiro Fujisaki. Jack O. Bovender, Jr., Chairman of Hospital Corporation of America, is the SEUS/JAPAN chairman; Tennessee Governor Phil Bredesen is the host governor, and Mr. Hiromasa Yonekura, chairman of the Japan Economic Federation and of Sumitomo Chemical, Co. Ltd., is the Japan-side chairman.

"A delegation of top economic development and business leaders from throughout Florida will represent the state at the Nashville joint meeting this year," said SEUS/JAPAN board chair, Sibille Pritchard of Orlando. "The joint meeting with Japan, U.S., Southeast and the seven other member states is a unique opportunity for delegates to renew, expand as develop business and friendship ties with Japan's top business and economic development leaders, and for SEUS/JAPAN to further its mission to renew, develop and expand trade, investment, tourism, educational and friendship ties between Florida, Japan and the entire Southeast U.S. region." Japan has in recent years ranked as Florida's second largest trading partner and foreign direct investor. It remains the world's third largest economy and export market for the U.S.

The conference program includes sessions such as: *Transportation for the New Millennium; Renewable Energy: Innovation in Practice; Global Identity: Building a Worldwide Brand with Staying Power*, and *Forecast 2011: Perspectives on the Japanese and Southeastern U.S. Economics*. There will also be invitational golf tournaments, tours, receptions and special entertainment. This year marks the 34th Annual Joint Meeting of the Associations.

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The mission of **SEUS/JAPAN** is to promote ties of trade, investment, education, tourism and friendly relations between Florida and Japan, respectively, and the seven other southeastern member states (AL, GA, MS, NC, SC, TN, and VA). SEUS/JAPAN has individual, non-profit and corporate membership programs open to all individuals, businesses and organizations interested in participating.

A limited number of Florida delegate registrations are currently available. Space is limited and registration ends late September. For registration information, contact SEUS/JAPAN's executive director, Dave Woodward, at **786-235-8289** or info@fl-seusjapan.org or visit www.fl-seusjapan.org.

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