



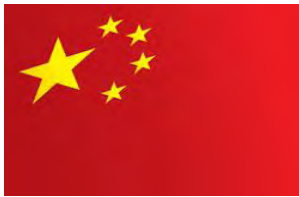
Tampa Hillsborough
Economic Development Corporation



Holland & Knight

*Florida-China Association, Florida-Korea Economic Cooperation Committee, & SEUS/Japan Assoc.,
In partnership with:
Tampa Hillsborough Economic Development Corporation; Hillsborough County; & Holland & Knight
Are Pleased to Present:*

“Doing Business in Key East Asian Markets: China, Korea & Japan”



April 28, 2010

4:00 PM – 6:30 PM

Location: Holland and Knight Offices
100 N. Tampa Street, Suite 4100, Tampa, FL 33602

- 3:45 PM** **Registration**
- 4:00 PM** **Welcome:** Kimi Springsteen, *Asian Affairs Liaison*, Hillsborough County
Introductions: Keith Norden, *President and CEO*, Tampa Hillsborough Economic Development Corporation
- 4:10 PM** **Country Overviews & Briefing on upcoming Missions to China & Korea**
Dave Woodward, Executive Director - Florida-China Association; Florida-Korea Economic Cooperation Committee and Southeast U.S./Japan Association
- 4:40 PM** **Asian Business Export and Market Opportunities**
Moderator: Keith Norden, Tampa Hillsborough EDC
Panel: Sandra Campbell, *Senior International Trade Specialist*, US Commercial Service; Rebecca Torres, *Regional Manager, International Trade Development*, Enterprise Florida
- 5:20 PM** **Q & A Session**
- 5:30 PM** **Networking Reception** – complimentary hors d’oeuvres and drinks provided
- 6:30 PM** **Adjourn**

**Admission is free, however, advanced RSVP required by April 26, 2010 due to limited space.*

Please RSVP by e-mail to: THEDCinternational@tampaedc.com

For more information contact: Kathy Acevedo, Tampa Hillsborough EDC, at 813.218.3304

*** Parking available at Fort Brooke Parking Garage, 107 N. Franklin Street.*

Special thanks to our supporting organizations: The U.S. Department of Commerce & Enterprise Florida.