



MARK YOUR CALENDAR - NOW!

**46th Annual Southeast U.S./Japan Assoc. Joint Meeting:
Charlotte, North Carolina - October 27-29, 2024**



Membership in the Southeast U.S./Japan Association is open to residents of Alabama, Florida, Georgia, North Carolina, Mississippi, South Carolina, and Tennessee, and includes both private and public sector members. The Southeast U.S./Japan Association has a counterpart in Tokyo, the Japan-U.S. Southeast Association. The Japanese Association's membership includes the top managers of Japan's leading enterprises as well as high-level government and economic development officials. To fulfill the mission of both Associations, an Annual **Joint Meeting** is held, and alternates between selected sites in Japan and the Southeast. Membership in **Florida Delegation, Southeast U.S./Japan Association, Inc.** is open to individuals, companies, and organizations interested in the promotion of trade and investment. North Carolina is the host and has selected the Charlotte Convention Center as the official venue for this year's 46th Joint Meeting.

PROGRAM & ACTIVITIES:

- Overview of Current SEUS & Japan Economies
- Panels on Trade, Investment & Other-Current Topics of Interest
- Participation of Top Japanese Business & Government Leaders and SEUS
- Invitational Golf Tournament
- Tours, Receptions, Dinners & Special Entertainment for Excellent Networking
- Florida Delegation Annual Meeting of Members and Welcome Reception

REGISTER NOW!

We are pleased to announce that this year all 46th Annual Joint Meeting delegate registrations will be processed online for your convenience. The online registration portal is now open; click [here](#) to register now. The joint meeting registration fee for each Florida delegate, spouse or guest is \$650.00 through the regular registration period, which ends Oct. 4, 2024. For more details including cancellation policy you may visit the event website by clicking [here](#).

However, once regular registration closes, a late registration fee may apply so anyone interested in attending is urged to register and secure your hotel room under our group rate early. Space is limited and the hotel group discount rate is offered first come, first served basis.

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Register Now!
46th ANNUAL



JOINT
MEETING
of the

Southeast U.S./Japan &
Japan-U.S. Southeast
Associations

“Shaping the Future with
Partnership,
Innovation, and Growth”

OCTOBER 27-29, 2024
CHARLOTTE, NC
Charlotte Convention Center



EXECUTIVE DIRECTOR'S MESSAGE

Dear Florida-Japan Business Leader:

I am pleased to invite you to this year's 46th Annual Joint Meeting of the Southeast U.S./Japan & Japan-U.S. Southeast Associations. This prestigious event will be held in Charlotte, NC this coming October 27-29 at the Charlotte Convention Center. Governor Ron DeSantis has been invited to lead the Florida Delegation.



*Dave Woodward,
Executive Director,
Florida Delegation,
SEUS/Japan Assoc.*

The relationship between Japan and the Southeast United States has grown steadily since the first meeting took place between the business and government leaders of Japan and our region over 48 years ago. Since that time, more than 1,000 Japanese firms have invested in the Southeast, and in recent years Florida has ranked Japan as its largest FDI country with \$8.7 billion invested in our state with some 200 Japanese firms here, employing over 25,000 Floridians. The ties between Japan and the Southeast U.S. are stronger than ever, through over four decades of continued partnership and innovation.

This year's program will include remarks and presentations by top business and government leaders, representing the most significant aspects of the economic relationship as well as topic of interest between Japan and the seven Southeast U.S. member states. Additionally, the respective governors and other senior officials of each of the member states, and senior Japanese business and government leaders and special guest speakers are expected to participate.

The meeting will provide exciting networking opportunities for an estimated 400-500 participating delegates to renew old friendships and establish new ones, including a golf tournament, sightseeing tours, receptions, meals and entertainment. Conference participation is limited for each state to maximize networking opportunities. This will provide an exclusive opportunity for our delegates to establish business relationships with Japanese business, government and economic development leaders.

The participation of leaders like you will provide significant benefits for our state. I invite you to mark your calendar now and strongly encourage your participation. Please contact me for more details.

I look forward to seeing you in Charlotte this October!

Sincerely,

Dave Woodward
Executive Director



46TH ANNUAL JOINT MEETING SOUTHEAST U.S./JAPAN & JAPAN-U.S. SOUTHEAST ASSOCIATIONS "SHAPING THE FUTURE WITH PARTNERSHIP, INNOVATION, AND GROWTH" CHARLOTTE CONVENTION CENTER, OCTOBER 27-29, 2024



Program Agenda Overview

(Note: All Joint Meeting functions at venue unless otherwise noted)

Sunday, October 27

7:00 a.m. – 5:30 p.m. Registration Open - SEUS Office - Room E-216B,
8:00 a.m. - 2:00 p.m. Golf Event - Course: Quail Hollow
3:00 p.m. – 4:00 p.m. Higher Education Networking Reception
5:00 p.m. - 6:30 p.m. Florida Delegation Annual Meeting of Members

Monday, October 28

7:00 a.m. - 5:00 p.m. Registration Open - SEUS Office - Room E-216B
7:00-8:20 am Joint Networking Buffet Breakfast | All Delegates Location:
9:00 a.m.-3:30 pm Optional Guest's Tour Buses Depart: 8:30-9:45 am
Opening Ceremony-Location: Richardson Ballroom A -D
9:45 a.m. - 10:30 a.m. Coffee Break and Free Period to Prepare for Departures
10:30 a.m. - 5:00 p.m. OFFSITE SESSIONS: (More Details TBA)
OFFSITE SESSION 1: Future Innovation in Aviation-Honda Aircraft Company
OFFSITE SESSION 2: Charlotte Motor Speedway
OFFSITE SESSION 3: North Carolina Research Campus – Kannapolis
10:30 a.m. - 12:00 p.m. Artificial Intelligence – Monday Session
6:00 p.m. - 9:00 p.m. Welcome All-Conference Reception & Dinner: All delegates

Tuesday, October 29

8:00 a.m. - 9:30 a.m. Registration Open - SEUS Office - Room E-216
Formal Breakfast - Featuring Keynote Address from
9:30 a.m. - 10:30 a.m. Mr. Shigeo Yamada, Japan Ambassador to the United States
Plenary Panel Session - Current Security Considerations in
the Asia-Pacific Region
10:45 a.m. - 12:00 p.m. Concurrent Panel Sessions (Moderator & Speakers)
Session 1: Future Innovation in Aviation Location
Session 2: Electric Vehicles
12:30 p.m. - 1:45 p.m. Luncheon-Location: Room E-220 A-F
2:00 p.m. - 3:15 p.m. Concurrent Panel Sessions
Session 3: New Approaches for Human Health in the Life
Sciences
Session 4: Creating the Clean Energy Economy
3:15 p.m. - 3:45 p.m. Coffee Break
3:45 p.m. - 4:20 p.m. Adoption of Joint Statement & Closing Ceremony
Includes remarks by: Consuls General of Japan in Miami,
Atlanta and Nashville
Closing Remarks by.- Mr. Masaaki Tsuya, Chairman,
Japan-U.S. Southeast Association
Mr. Sean M. Suggs, Chairman, Southeast U.S./Japan Assoc.
Exchange of Gifts by Chairmen
Announcement of dates/venue 2025 Joint Meeting
(Chairman Tsuya)

*** Business Meeting Adjourns ***

6:00 p.m. - 9:00 p.m. All Conference Gala Reception, Dinner, & Entertainment

For additional information please contact us at:

Phone: (786) 235-8289 Fax: (786) 235-8290

Email: info@fl-seusjapan.org or visit us online at: www.fl-seusjapan.org