



MARK YOUR CALENDAR - NOW!
**38th Annual Southeast U.S.-Japan Association
 Joint Meeting:
 Beau Rivage Hotel & Resort, Biloxi, MS
 November 15-17, 2015**



PROGRAM & ACTIVITIES:

SPECIAL PROMOTION FOR FIRST-TIME FL DELEGATES

- Overview of Current SEUS & Japan Economies
- Sessions on Trade, Investment, & Current Topics of Interest.
- Participation of Top Japanese Business & Government Leaders and Southeast State Governors & business leaders.
- Invitational Golf Tournament
- Tours, Receptions, Dinners & Special Entertainment for Excellent Networking
- Florida Delegation Annual Meeting of Members

If you are a first-time Florida delegate, you are encouraged to take advantage of our special discount program that includes a free trial membership. Southeast U.S./Japan Association has negotiated special group hotel rates at the Sheraton Birmingham Hotel for all registered delegates attending the Joint Meeting. To reserve at the group discount rate, you will need to register first. Please return the form below to request a registration packet for this year's 38th Annual Joint Meeting in Birmingham, Alabama.

- YES, I wish to pre-register as a Florida Delegate, and am currently a member of FL Delegation. Please send me a complete registration packet
- YES, I wish to pre-register, and am a first-time FL Delegate. Please send me a complete registration packet with trial membership promo offers.

Name _____ Company/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____ E-Mail _____

Mail to: Florida Delegation, Southeast U.S./Japan Association, Inc. PO Box 226647 · Miami, FL 33222-6647
Tel: (786) 235-8289 · Fax: (786) 235-8290
Email: info@fl-seusjapan.org or visit us online at: www.fl-seusjapan.org

38th ANNUAL



**JOINT
 MEETING
 of the**

**Southeast U.S. /Japan &
 Japan-U.S. Southeast
 Associations**

*“Initiative For A Sustainable Future-
 Through Continuous Innovation”*

**SHERATON
 BIRMINGHAM HOTEL
 BIRMINGHAM, ALABAMA
 NOVEMBER 15-17, 2015**



EXECUTIVE DIRECTOR'S MESSAGE

Dear Florida Business Leader:

I am pleased to invite you to this year's 38th Joint Meeting of Southeast U.S./Japan & Japan-U.S. Southeast Associations. This prestigious event will be in Birmingham, AL at the Sheraton Hotel Birmingham on November 15-17, 2015.



*Dave Woodward,
Executive Director,
Florida Delegation,
SEUS/Japan Assoc.*

The relationship between Japan and the Southeast United States has grown steadily since the first meeting took place between the business and government leaders of Japan and our region. Since that time, more than 1,000 Japanese firms have invested in the Southeast, and in recent years Florida has claimed Japan as its second largest trading partner with bilateral trade valued at \$5.3 billion and our top foreign direct investor in the state with some 150+ Japanese businesses here. The ties between Japan and the Southeast U.S. are stronger than ever, truly building on these past three decades of successful partnership.

This year's program will include remarks and presentations by top business and government leaders, representing the most significant aspects of the economic relationship as well as ties of tourism, education, culture and friendship between Japan and the seven Southeast U.S. member states. Additionally, the respective governors of each of the member states, and senior Japanese business and government leaders and special guest speakers are expected to participate. The meeting will provide exciting networking opportunities for all of the 500+ participating delegates to renew old friendships and establish new ones, including a golf tournament, sightseeing tours, receptions, meals and entertainment. Conference participation is limited to only 70 delegates per state to maximize networking opportunities. This will provide an exclusive opportunity for our delegates to establish business relationships with leading Japanese corporations.

The Southeast U.S./Japan and Japan-US Southeast Associations have been hard at work preparing what promises to be a memorable and productive event once again this year. The participation of leaders like you will provide significant benefits for our state. I invite you to mark your calendar now and strongly encourage your participation.

I look forward to seeing you in Birmingham next November!

Sincerely,
Dave Woodward
Executive Director
Florida Delegation, SEUS/Japan Association



SEUS/JAPAN & JAPAN-U.S.S.E. ASSOCIATIONS 38TH ANNUAL JOINT MEETING BIRMINGHAM, AL, NOV. 15-17, 2015 "INITIATIVE FOR A SUSTAINABLE FUTURE THROUGH CONTINUOUS INNOVATION"



Preliminary Program Agenda

Sunday, November 15, 2015

7:00 am – 6:00 pm Conference Registration – Birmingham Ballroom Registration Office, Lobby Level
7:00 am – 3:00 pm Invitational Golf Tournament (*Additional Fees Required*) – Shoal Creek Golf & Country Club
9:00 am – 3:00 pm Tour I and Tour II Depart Sheraton Hotel Lobby
4:30 pm – 5:30 pm Florida Delegation Annual Meeting of Members–Forum C
6:00 pm – 7:00 pm Welcome Reception–Sheraton Birmingham Ballroom Perfunctory Area
7:00 pm – 9:15 pm Welcome Gala Dinner–Sheraton Birmingham Ballroom

Monday, November 16, 2015

*All events business attire.

7:00 am – 5:00 pm Registration–Birmingham Ballroom Registration Office, Lobby Level
7:30 am – 8:45 am Joint Networking Buffet Breakfast All Delegates–Birmingham Ballroom
9:00 am – 9:30 am Opening Ceremony: Presentation of Colors/National Anthems/Chairmen's Remarks
9:30 am – 10:15 am Plenary Keynote Address: The Hon. Condoleezza Rice, Professor in Global Business, the Economy and Political Science, Stanford University, 66th U.S. Secretary of State
10:15 am – 10:55 am Governor's & Head of Delegations' Remarks & Town Hall Session featuring Q&A with Heads of Delegation of each SEUS member state: AL; NC; SC; MS; FL; TN; and GA
10:55 am – 11:00 am Remarks by Japanese Consul General Kazuo Sunaga (Atlanta)
12:00 pm – 1:15 pm Luncheon –Luncheon Speaker: His Excellency Kenichiro Sasae, Ambassador Extraordinary and Plenipotentiary of Japan to the United States of America
1:15 pm – 1:45 pm Break
1:45 pm – 3:00 pm Executive Leadership Exchange I: Innovation Spurs Economic Growth
3:00 pm – 3:15 pm Coffee Break
3:15 pm – 4:30 pm Executive Leadership Exchange II: Protecting Your Profits in the New Energy/ Environmental Era
6:00 pm Buses begin departing for Barber Sports Museum from Hotel Lobby
6:45 pm – 9:00 pm Evening Reception/Dinner and Networking Event–Barber Sports Museum

Tuesday, November 17, 2015

8:00 am Seated Delegation Breakfast
8:55 am – 9:20 am Capstone Speaker: Amb. Andrew Young, Former U.S. Ambassador to the U.N.
9:30 am – 10:15 am Closing Ceremony
Adoption of Joint Statement
Closing Remarks – Consul General of Japan in Miami and The Hon. Masami Kinefuchi,
Consul General of Japan in Nashville
Exchange of Gifts Chairman Grayson Hall Jr. and Chairman Okamura
Announcement of dates/venue for 2016 Joint Meeting

***** Joint Meeting Adjourns*****

For additional information please contact us at:
Phone: (786) 235-8289 - Fax: (786) 235-8290
Email: info@fl-seusjapan.org or visit us online at: www.fl-seusjapan.org